



TSI

Monthly News

February 2009

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Have your mapping service needs changed?

Do you need to find cost effective solutions to your limited resources?

- Has the current business climate caused you to reduce your mapping and analysis budget/resources?
- Have you lost your Map-Info trained resource?
- Do you have projects that cannot be completed due to resource limitations?
- Looking for that something "extra" in your maps and presentations?
- Do you still want to leverage the power of maps and spatial analysis to improve the efficiency of your operation?

Maybe TSI can help!

If so, TSI mapping and analysis services can help. Our clients find the cost of this approach is less than doing the service in-house based on volume required. TSI's 20+ years of experience give us access to approaches, templates and data sets that provide a very efficient mechanism for making maps and reports.

Services include, but are not limited to:

- Geocoding
- Large and Small color or b/w hardcopy output
- Electronic output including images for the web or pdf for insertion into presentations.
- Fast turn-around times (same day in some cases)
- Work can be performed onsite or off-site.
- Sales Territory Creation and Analysis

Demographic Reporting based on:

- Standard Geographies (MSA, Zip, County, City, Tract, Block Group)
- Custom Polygons (Territories, Regions, etc.)
- Drive Times
- Rings/Buffers

Application Development Services

If you have lost resources and still want to create maps and applications in-house, TSI's Application Development Services may help.

Here are some of the ways we can assist:

- Automate repetitive tasks
- Provide menus to allow less technical resources to operate your software
- Configure Import/Export routines to access your data where it is stored
- Develop an easy-to-use Mapping Environment to serve up maps and reports across your organization.

GeoReveal

GeoReveal is a powerful tool that helps you combine geography and statistics to produce and publish revealing interactive graphics.

GeoReveal is a fast and intuitive design environment. GeoReveal produces highly interactive web pages and presentations that reveal the geographic trends in data.

The Studio component allows users the complete freedom of design with a 'drag and drop' user interface incorporating extensive charting and mapping capabilities. Projects can be published to the web, corporate intranets or distributed on digital media.

Features include:

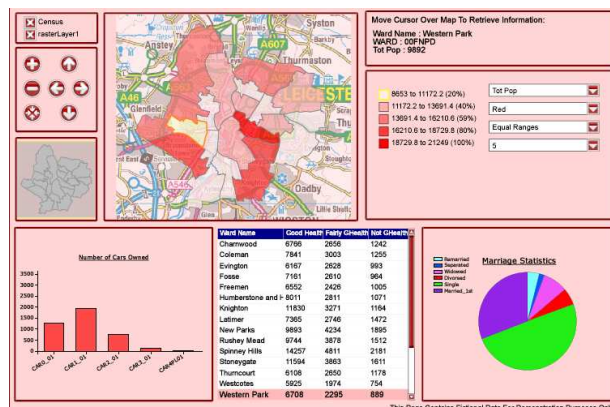
- Drag-and-drop designer and wizard-driven assistants that enable page creation in minutes
- Thematic Mapping Capabilities
- Extensive charting engine offering numerous ways to present data (i.e., tables, bar chart, pie chart, scatter plots, histograms)
- Support for common GIS and tabular data sources (such as ESRI, CSV, Excel and Access)
- Integration with Web Map Services (WMS) for back-drop mapping

GeoReveal Studio uses Scalable Vector Graphics (SVG) - an open format for rendering images, text and graphics in a web browser.

Call TSI today.

Toll-Free

(866) 874-6277



Vertical Mapper

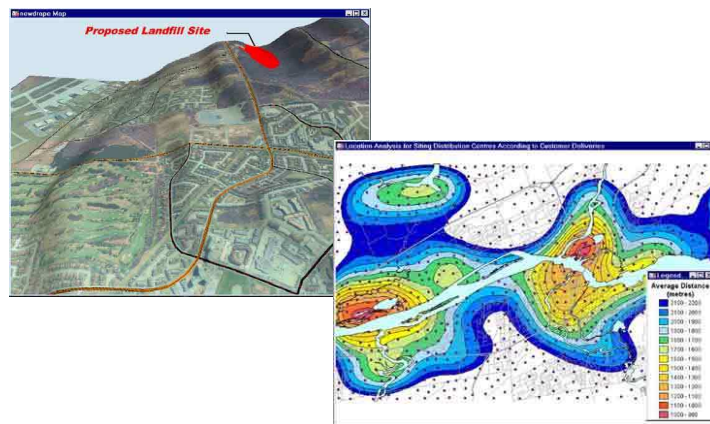
Vertical Mapper is a robust grid-based analytical application. Grids represent data that vary continuously from one location to another, such as elevation, temperature or demographics.

By analyzing data in a grid format, users can easily view constantly changing data variables in relation to location by thematically mapping the data with color or relief shading, or by layering and comparing the data mathematically with other grid themes to determine unique or hidden relationships.

Vertical Mapper users can:

- Create continuous surfaces from point data
- Create density maps from themes containing point features
- Create contour, slope, and aspect maps and relief shading of these surfaces
- Create raster buffers based on distance from vector data
- Perform queries and calculations on multiple grids simultaneously
- Perform single or multi-site modeling and analysis
- Perform grid classification, display and more

Vertical Mapper v3.5 offers major enhancements in data analysis, editing and output generation.



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