

TSI Monthly News March 2009

March 12, 2009

Vector Translucency New in MapInfo Pro v9.5.1

Check out this <u>HOT</u> new feature in MI Professional v9.5.1

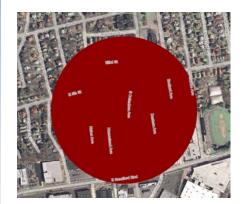
MIP v9.5.1 offers enhanced rendering that allows you to create translucent labels, themes, and layers, as well as apply anti-aliasing to smooth the jagged edges of text, labels, lines, curves, region borders and raster images. This feature provides new and exciting ways to display information that was not possible before.

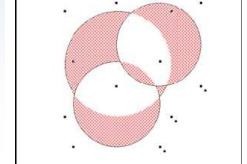
Enhanced rendering makes labels, lines, borders and raster imagery cleaner and crisper in the map and layout windows as well as when printed.

If you don't have this exciting new version, please give TSI a call at 866-874-6277 for more information!

with v9.5 or older



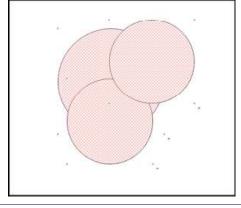




New with v9.5.1







AnySite

AnySite is an essential decision support tool for leaders in retail, restaurant, real estate and financial services. It is designed specifically to provide analysts and marketers with insight into their location, customer and market research—from the desktop to the enterprise. AnySite is based on an open architecture that enables you to integrate the specific content you need from the sources you prefer.

With AnySite, you can connect, retrieve, report and map any information from your proprietary database to analyze trade area data quickly, easily and accurately.

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New Features with v8.8:

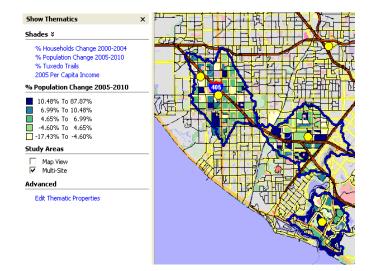
- Theme Within Defined Trade Areas
- New Data Manager
- Place Custom Location by Address
- Improved Individual Style Functionality
- Support of Sister Store Correlation Functionality
- Variable Name Search within Report Editor
- Support of Banded Trade Areas
- Improvements to Hot Spot Creation
- Reporting Enhancements

- Index Reporting Enhancements
- Batch Processing Enhancements

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AnySite Online

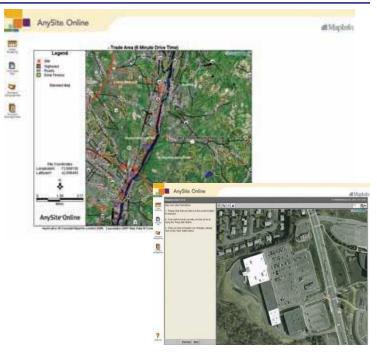
AnySite Online is an Internet-based subscription service for display analytics and site reporting. AnySite Online provides a quick and easy way to create presentation quality demographic maps and reports anywhere you have Internet/Intranet access.

Anyone can create professional quality maps and reports in just three simple steps:

- 1. Enter an address, intersection, city, zip code, longitude—latitude, location information, or simply select a map.
- 2. Define your trade area with customizable rings, drive times, or by drawing your own study area.
- 3. Select maps and/or reports and you're done.

AnySite Online New Features:

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- Charts and Maps in reports
- Custom report packages
- Account Management Tools
- Toolbars and navigation optimized for ease-of-use





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