**DATA SHEET**

# MapInfo® Stratus™

DELIVERING THE WEB 2.0 EXPERIENCE NEEDED BY BUSINESSES
FOR PUBLISHING AND SHARING LOCATION BASED DATA AND
SERVICES THROUGH AN ONLINE INTERACTIVE PORTAL.

## Summary

MapInfo Stratus is designed for spatial data owners, web developers and MapInfo Professional users within organizations who need to share corporate data. Whether it's publishing data internally across the organization or externally to communicate with customers, MapInfo Stratus is a web-based mapping application that provides live information about the location of assets and services.

## Benefits

- Decrease strain on departmental resources by adding interactive web-based mapping and address-based searching to your website.

- The MapInfo Stratus application, through SaaS, reduces the burden on IT administrators. PBBI manages software updates, data hosting and security so that IT departments can focus on more strategic and urgent issues.

### OVERVIEW

MapInfo Stratus is designed for spatial data owners, web developers and MapInfo Professional users within organizations who need to share corporate data. Whether it's publishing data internally across the organization or externally to communicate with customers, MapInfo Stratus is a web-based mapping application that provides live information about the location of assets and services.

MapInfo Stratus is delivered as a single mapping portal to display a multitude of data online. It is very quick to set-up and is managed through a web-based administration console. Spatial data is securely uploaded to the cloud where it can immediately be accessed by a range of users through a web-browser. Within a few clicks your data is available to those that need it, when they need it.

### Next generation web-mapping

MapInfo Stratus has been developed in direct response for the need to deliver next generation interactive maps on-line. Web technology has evolved to enable online mapping and provide more feature rich and compelling applications. As location intelligence moves from the single-user to the enterprise, MapInfo Stratus provides Web 2.0 mapping capabilities needed by organizations around the globe.

### Quickly discover and utilize spatial information

Users can query address, street or other locations via intelligent free text search and also retrieve recently selected addresses. Data can be manipulated when viewing through an intuitive layer control utilizing base mapping selection tools.

Your data is one of your most powerful assets and nearly all of your data will have a spatial reference residing within it, therefore with MapInfo Stratus, multiple departments and executives can have an accessible dashboard that presents enterprise data in an easy-to-read visual display. MapInfo Stratus provides:

- An instant portal for internal or external use, to geographically illustrate assets and services layered with various data sets, such as trade area demographics, to gain a better understanding of markets, industry, competition etc.

- An external portal for customer self-service to ease call center peak times

- Greater effectiveness for users through more informed decisions

### Visually enhanced maps

MapInfo Stratus can utilize different data sources to display large amounts of data, rendering aesthetically pleasing maps utilizing vector translucency. This allows you to create translucent regions while continuing to view point, lines and regions.

# MapInfo® Stratus ™

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The base maps are entirely configurable to present the user with alternate data sets such as aerial photography or street data.



MapInfo Stratus with information callout.

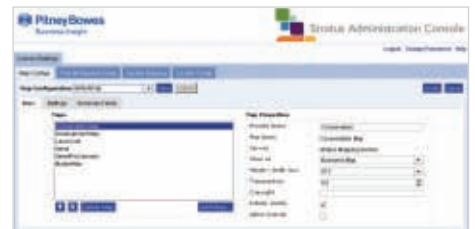## From base through to business

Many of our customers are already choosing the Location Intelligence suite, and in particular MapInfo Stratus, as a base platform for their location business solutions. The ease of use, combined with its powerful engine, integration capabilities and low maintenance costs helps you to work toward spatially enabling the enterprise to make better, more informed decisions quickly.

MapInfo Stratus is fully scalable as your requirements grow beyond existing applications. Underneath MapInfo Stratus there are a set of Rich Internet Application (RIA) controls which act as building blocks to allow the software to grow with your changing requirements.

## Easy administration

Today's administrator does not have the bandwidth to spend lengthy periods of time configuring products. MapInfo Stratus can relieve this burden via a modern, intuitive, browser-based user interface. MapInfo Stratus provides the tools the tools to enable GIS power users to create a workspace and publish directly from MapInfo Professional® to the Stratus Administration Console. As the Administration Console is also browser-based, you can have multiple administrators in various locations without the need to deliver additional installation software thus simplifying the process.



Web-Based Administration Console.

## Location Intelligence meets the Cloud

MapInfo Stratus blends the pedigree of PBBI's Location Intelligence with the cutting edge technology offered by modern web-based technologies. MapInfo Stratus is delivered as a Software as a Service (SaaS) which operates on PBBI's proven cloud infrastructure. It enables organizations to immediately utilize web-based location Intelligence without expenditures on hardware. Delivering software in this way enables iterative changes to evolve which enable the product to quickly match rapidly changing market or business conditions. It also means there is no infrastructure or re-implementation costs in future years.

FOR MORE INFORMATION ON MAPINFO STRATUS VISIT OUR BLOG AT  HTTP://STRATUS.PBBIBLOGS.COM/

### SPECIFICATIONS

MapInfo Stratus supports all major web browsers including Internet Explorer, FireFox, Safari and Google Chrome. MapInfo Stratus does not require plug-ins of any kind.

MapInfo Stratus supports web standards including XHTML 1.0, CSS2.0 and WCAG1.0.

## Pitney Bowes
Business Insight